

# Ross Waycaster

662.255.3104 | [hello@rosswaycaster.com](mailto:hello@rosswaycaster.com) | Austin, Texas

[rosswaycaster.com](http://rosswaycaster.com)  
[github.com/rosswaycaster](https://github.com/rosswaycaster)  
[linkedin.com/in/rosswaycaster](https://linkedin.com/in/rosswaycaster)

---

## Technical Skills

**Strong:** TypeScript, NextJS, React, Redux, Styled Components, Git, Figma, Jest, Cypress, Node, Express  
**Experienced:** React Native, Ionic Framework, Vercel, GraphQL, React Testing Library, Storybook, MobX

---

## Professional Experience

### Shipt

**Senior Software Engineer**

2021 - Present

**Software Engineer**

2018 - 2021

- Build performant, pixel-perfect React components that communicate with REST APIs via Redux.
- Meet weekly with junior engineers to mentor, investigate bugs, and pair-program together.
- Architecting, engineering, and leading an effort to move heavy frontend logic to a BFF (Backend for Frontend) GraphQL layer to boost frontend performance and to reduce code complexity.
- Collaborate with designers in Figma to brainstorm, tweak, and implement new features.
- Work with data science partners to set up Segment analytics tracking and A/B testing.
- Assisted in the migration from Create React App to NextJS, Tachyons to Styled Components, and JavaScript to TypeScript. These efforts led to a more efficient app and developer experience.
- Worked with the marketing and design team to implement a native product advertising model to the web app. This introduced a new and significantly profitable revenue stream for the company.

### Waycaster Works

**Freelance Engineer, Consultant, & Entrepreneur**

2016 - 2018

- Developed responsive websites and mobile apps through freelance and contract work.
- Founded and developed a self-service web app that allows users to design and purchase custom Snapchat geofilters for weddings, birthdays, and other special events.

### Mabus Agency

**Web & Mobile Software Engineer**

2015 - 2016

- Converted mockups into functional and responsive WordPress websites while collaborating with designers and technical leads.
  - Created cross-platform mobile applications using Ionic Framework which were published to Apple App Store and Google Play Store.
  - Introduced AngularJS, Git, SCSS, and local WordPress theme development to the agency.
  - Built a customer survey system with daily reporting using Node.js, AngularJS, and Firebase. Incorporated lead generation with MailChimp.
- 

## Education

**Hack Reactor, Advanced Software Engineering Immersive Program**

2017

**Mississippi State University, B.S. in Business Information Systems**

2010 - 2014